



Entrepreneurship 101: Tackling the basics of business start-ups in South Africa (Paperback)

By Joshua Maluleke

Jacana Media (Pty) Ltd, South Africa, 2016. Paperback.

Condition: New. Language: English . Brand New Book.

Entrepreneurship 101 aims to educate South Africans about the fundamentals of entrepreneurship while looking at a uniquely South African business environment. This book will help aspirant entrepreneurs understand the very basics of running a business in South Africa. It will discuss what entrepreneurship is all about and guide the reader on the journey of starting a business. It will take them from a business idea, on a step-by-step process to synching the deal with their first client. It will address, among others: how to raise start-up capital, identify the bottlenecks that many entrepreneurs face in our country as well as explaining our unique labour laws. South Africa is beset with a number of unique socio-political factors, i.e. the crisis of high unemployment, which often leads to poverty, and ultimately inequality and to high rates of crime. Joshula Maluleke has included a section on frequently asked questions at the back of the book in an attempt to provide in-depth answers to some of the questions he gets asked at his entrepreneurship talks.



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Reviews

Good eBook and useful one. It is amongst the most remarkable ebook i actually have study. You can expect to like the way the article writer publish this pdf.

-- Prof. Armand Senger DVM

Absolutely essential go through book. It can be rally fascinating throug studying period of time. You wont truly feel monotony at at any time of your respective time (that's what catalogues are for concerning in the event you question me).

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