



Global Pop, Local Language (Paperback)

By -

University Press of Mississippi, United States, 2003. Paperback. Condition: New. Language: English . Brand New Book. Why would a punk band popular only in Indonesia cut songs in no other language than English? If you re rapping in Tanzania and Malawi, where hip hop has a growing audience, what do you rhyme in? Swahili? Chichewa? English? Some combination of these? Global Pop, Local Language examines how performers and audiences from a wide range of cultures deal with the issue of language choice and dialect in popular music. Related issues confront performers of Latin music in the U.S., drum and bass MCs in Toronto, and rappers, rockers, and traditional folk singers from England and Ireland to France, Germany, Belarus, Nepal, China, New Zealand, Hawaii, and beyond. For pop musicians, this issue brings up a number of complex questions. Which languages or dialects will best express my ideas? Which will get me a record contract or a bigger audience? What does it mean to sing or listen to music in a colonial language? A foreign language? A regional dialect? A native language? Examining popular music from a range of world cultures, the authors explore these questions and use them to address a...



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