



Ideas Are Free: How the Idea Revolution Is Liberating People and Transforming Organizations (Easyread Large Edition)

By Alan G. Robinson

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Dimensions: 9.9in. x 7.0in. x 0.9in. Performance expectations for

managers keep going up. Managers are continually asked to do

more, but to do it with less. For top management, the standard

response to flagging profits and increasing competition has

become budget cuts and layoffs. Middle managers and

supervisors suffer the consequences, as they are left with too few

resources and people to do the work. They are forced to operate

in survival mode, putting in long hours to deal with an endless

stream of urgent problems. Almost never do they have the time

to think beyond this month's results. In addition, they are under

constant scrutiny, and their jobs are not secure. Ironically, help

is closer than they realize in the people who work for them. They

are the ones who do the work, and they see many things their

managers don't. On a daily basis, they see what is frustrating

customers, causing waste, or generally holding the organization

back. Employees often know how to improve performance and

reduce costs more intelligently than their bosses do. Yet they are

rarely given a chance to do anything about it. No one asks them

for their ideas....



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Reviews

The publication is easy to read through, safer to comprehend. It is actually loaded with wisdom and knowledge. It's been printed in an extremely simple way and is particularly simply right after I finished reading through this pdf where it actually modified me, affected the way I believe.

-- **Ms. Clementina Cole V**

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