



Video Production Techniques: Theory and Practice from Concept to Screen (Hardback)

By Donald L. Diefenbach

Taylor Francis Inc, United States, 2007. Hardback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Video Production Techniques begins with the basic skills of video production, so students experience writing, shooting and editing right away. It then moves to short-form projects and in-depth explorations of lighting and sound, concluding with an exploration of documentaries, news, and other nonfiction forms. The final section is dedicated to advanced applications, including the process of creating long-form projects, the elements of directing, and strategies for effective marketing and distribution. The book concludes with a chapter exploring professional opportunities in production and options for further study. The book includes a Companion DVD with original demonstrations, clips from professional works, and interviews with film and video professionals Key Features: * includes DVD, beneficial for the independent learner * unique integration of theory and production techniques * covers all the basics for writing, shooting, and editing videos * Companion Website with materials for students and instructors: Reviews: The modest title of this book doesn't begin to reflect the ambitious scope of its design. From heady aesthetic...



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