



Management Information Systems for Enterprise Applications: Business Issues, Research and Solutions (Hardback)

By Adamantios Koumpis

Idea Group,U.S., United States, 2012. Hardback. Condition: New. Language: English . Brand New Book. Management Information Systems for Enterprise Applications: Business Issues, Research and Solutions provide the conceptual and methodological foundations that reflect interdisciplinary concerns regarding research in management information systems. This book investigates the future of management information systems by means of analyzing a variety of MIS and service-related concepts in a wide range of disciplines, including computer science, software engineering, operations research, management of information systems, economics, management theory, marketing, business strategy, cognitive sciences, anthropology, humanities and the arts, as well as novel concepts and knowledge from related areas.



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