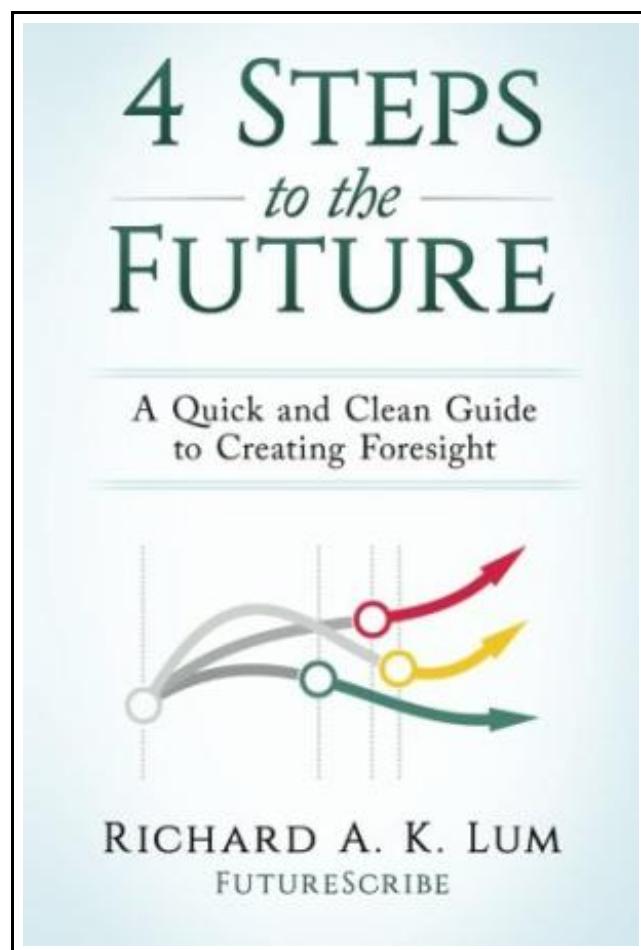


4 Steps to the Future: A Quick and Clean Guide to Creating Foresight



Filesize: 3.24 MB

Reviews

The publication is not difficult in go through better to comprehend. I could comprehended everything using this created e publication. Its been designed in an exceptionally easy way in fact it is merely soon after i finished reading through this ebook by which basically transformed me, modify the way i really believe.

(Taylor Gleason)

4 STEPS TO THE FUTURE: A QUICK AND CLEAN GUIDE TO CREATING FORESIGHT

[DOWNLOAD](#)

Vision Foresight Strategy LLC. Paperback. Condition: New. 88 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. This book by Richard Lum, an academically trained futurist, is a practical, straight-to-the-action guide for creating foresight in any organization. Written for today's attention-stressed and resource-deprived manager, 4 Steps to the Future provides an easy-to-understand process for creating insight about the future that individuals can immediately begin applying within their organization. Drawing upon almost twenty years of developing foresight within and for organizations of all types, Lum distills some of the essentials of good futures research and lays out a four step process for developing foresight. Beginning with an analysis of the history of any industry or company, the 4 Steps process leads readers through analyzing the present, forecasting alternative scenarios, and reformulating goals and vision. Intended for managers and executives in need of easy-to-apply tools that can be used immediately within organizations, 4 Steps to the Future is written as a guidebook. Readers who are looking for a resource that provides them the guidance and tools to conduct a foresight project themselves, or who have to lead an upcoming foresight effort, will find this book an indispensable guide. Complete with worksheets, exercises, and checklists for daily habits, 4 Steps to the Future is an invaluable resource for every organizational leader. From the back cover: 4 Steps to the Future provides a concise, pragmatic structure to think about business strategy in an environment where innovation is disrupting traditional approaches. A quick, engaging read with helpful examples, it shows one how to systematically challenge one's assumptions about how the competitive landscape may change. -Allen Uyeda, former President and Chief Executive Officer, First Insurance Company of Hawaii In 4 Steps to the Future, Dr. Richard Lum has created a unique and immensely practical manual that will be useful...



[Read 4 Steps to the Future: A Quick and Clean Guide to Creating Foresight Online](#)
[Download PDF 4 Steps to the Future: A Quick and Clean Guide to Creating Foresight](#)

Related PDFs



Six Protocols of IT Transformation: Managing the Transformation of IT Ecosystems with Value-Based IT

Patrick Lesandrini. Paperback. Condition: New. 218 pages. Dimensions: 9.0in. x 6.0in. x 0.5in.Why do over 50 of IT initiatives fail What causes reduced productivity, service levels, cost overruns and low adoption rates for new processes...

[Save Document »](#)



Developing Sustainable Supply Chains to Drive Value, Volume I: Management Issues, Insights, Concepts, and Tools- Foundations

Business Expert Press. Paperback. Condition: New. 206 pages. Dimensions: 9.0in. x 6.0in. x 0.4in.This book provides a multi-perspective approach to sustainability and value chains to allow understanding from a variety of disciplines and professional backgrounds....

[Save Document »](#)



Developing Sustainable Supply Chains to Drive Value, Volume II: Management Issues, Insights, Concepts, and Tools-Implementation

Business Expert Press. Paperback. Condition: New. 194 pages. Dimensions: 9.0in. x 6.0in. x 0.4in.Sustainability is changing and changing rapidly. It is becoming more widespread as companies and customers uncover its power and attractiveness and sustainability...

[Save Document »](#)



Beyond Engineering How Society Shapes Technology Sloan Technology

Oxford University Press. Paperback. Condition: New. 368 pages. Dimensions: 9.0in. x 6.2in. x 0.8in.We have long recognized technology as a driving force behind much historical and cultural change. The invention of the printing press initiated...

[Save Document »](#)



Otherwise Engaged:How Leaders Can Get a Firmer Grip on Employee Engagement and Other Key Intangibles

Maven House Press. Hardcover. Condition: New. 168 pages. Dimensions: 9.0in. x 6.0in. x 0.9in.Ask leaders what their biggest challenge is, and they're likely to say: It's the people part of the job....

[Save Document »](#)